



THE CANADIAN  
ELDER LAW CONFERENCE

**Bridging the Gap: Elder Law for Everyone**

November 14-15, 2019  
Vancouver, BC

The only international or Canadian conference devoted to legal and policy issues related to aging. Attended by legal, senior services, and healthcare sector professionals.

**Conference co-hosts**



THE CONTINUING LEGAL EDUCATION  
SOCIETY OF BRITISH COLUMBIA



**Contact**

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## Topics on the agenda this year:

- Update on medically assisted death
- Responding to elder abuse
- Use of anti-psychotics in long-term care
- Access to justice for older adults
- Representing clients with mental capacity issues

## Attendees

- Lawyers
- Notaries public
- Financial sector professionals
- Health care professionals
- Police officers and other justice sector professionals
- Federal, provincial & municipal government representatives
- Academics and other educators
- Seniors services sector
- Social workers

## Benefits of Sponsorship

Our population is rapidly aging. All of us need to consider how to better serve our older clients. This unique event provides an excellent opportunity for your organization to:

- Disseminate your materials or work
- Build strategic relationships
- Show your commitment to seniors
- Increase your organization's visibility

Sponsorship provides access to CLEBC and CCEL social media networks of over 3,500 followers.

## How do we use your sponsorship funds?

Sponsorships allow us to offer registration bursaries to student, seniors and non-profits.

### 3 Levels of Sponsorship

Sponsorship Benefits	Platinum Level \$5,000	Gold Level \$2,500	Silver Level \$1,500
Exclusive sponsorship by industry	★		
Speaking opportunity	★		
Prominent space for signage at the event	★		
Logo featured prominently as a solo slide in the conference master PowerPoint	★		
Guaranteed exhibition booth	★	★	
Opportunity for blog interview as a part of conference promotion	★	★	
Opportunity to distribute branded material	★	★	
Complimentary ticket(s) to the conference	★ (2)	★ (1)	
Logo on all conference materials	★	★	★
Recognition at the event by hosts and conference chairs	★	★	★
Link to your organization from the CCEL and CLEBC websites	★	★	★
Social media recognition before, during and after the event	★	★	★



#### ❖ **Platinum Level**

The Platinum commitment comes with an industry exclusivity to ensure the greatest visibility. Platinum sponsorship is limited to one sponsor per practice sector or industry (for example, law, finance or healthcare). Platinum level provides your organization with 2 complimentary tickets to the conference.

#### ❖ **Gold Level**

The Gold level provides your organization with 1 complimentary ticket to the conference.

We also offer a **direct support sponsorship** option that allows organizations to:

- Sponsor a keynote speaker or panelist
- Provide conference merchandise to participants
- Offer registration bursaries to a particular sector

### **Past sponsors of CCEL conferences**

#### **Law firms**

Whaley Estate Litigation, McLellan Herbert, Goddard Gamage Stephens LLP, Hull and Hull LLP, Fasken Martineau DuMoulin LLP, Spry Hawkins Micner, Einfeld Watts

#### **Foundations**

Law Foundation of BC, Notary Foundation, Law Foundation of Ontario, Law Foundation of Nova Scotia

#### **Corporate**

Vancity Credit Union, Westminster Savings, Kobo, LexisNexis, Pacific Harbour

#### **Universities**

UBC Faculty of Law, Simon Fraser University, Stetson University

#### **Non-profit Agencies**

Law Commission of Canada, BC Housing

#### **Government Agencies**

Vancouver Coastal Health, Fraser Health, Public Guardian and Trustee of BC